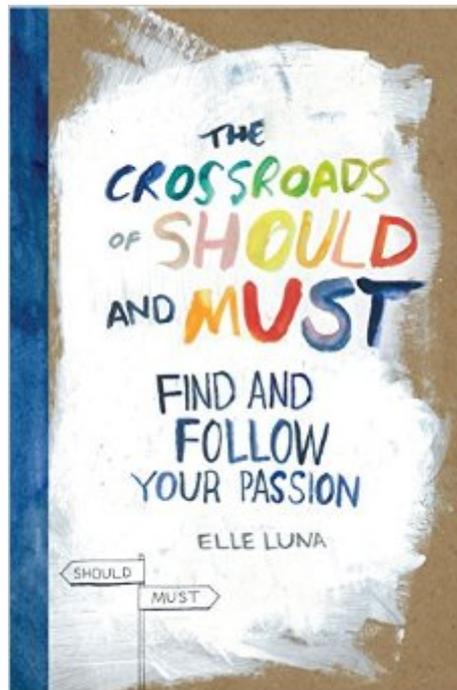


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# The Crossroads Of Should And Must: Find And Follow Your Passion



## Synopsis

Who hasn't asked the question "How can I find and follow my true calling?" • Elle Luna frames this moment as "standing at the crossroads of Should and Must." • "Should" • is what we feel we ought to be doing, or what is expected of us. "Must" • is the thing we dream of doing, our heart's desire. And it was her own personal journey that inspired Elle Luna to write a brief online manifesto that, in a few short months, has touched hundreds of thousands of people who've read it or heard Elle speak on the topic. Now Ms. Luna expands her ideas into an inspirational, highly visual gift book for every recent graduate, every artist, every seeker, every career changer. The Crossroads of Should and Must has a universal message "we get to choose the path between Should and Must. And it gives every reader permission to embrace this message. It's about the difference between jobs, careers, and callings. The difference between going to work and becoming one with your work. Why knowing what you want is often the hardest part. It gives eye-opening techniques for reconnecting with one's inner voice, like writing your own obituary (talk about putting life in perspective). It talks about the most common fears of choosing Must over Should "money, time, space, and the ultimate fear: total vulnerability" and shores up our hesitation with inspiring stories of and quotes from the artists and writers and thinkers who've faced their own crossroads of Should and Must and taken the leap. It explains the importance of mistakes, of "unlearning," of solitude, of keeping moving, of following a soul path. Presented in four chapters "The Crossroads, The Origin of Should, Must, and The Return" inspired by the hero's journey outlined by Joseph Campbell, The Crossroads of Should and Must guides us from the small moment, discovering our Must, to the big moment "actually doing something about it, and returning to share our new gifts with the world.

## Book Information

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## Customer Reviews

I donâ™t usually read self-help books, but the title of âœShould and Mustâ• spoke to a personal dilemma I was having at the time it came out. To some extent, the book helped me clarify my thinking. It gave me encouragement for some of my decisions and forced me to reconsider others. To some extent, thatâ™s probably the most important thing I can say in this review. Still, I had some other thoughts about the book after thinking about it for a while. For those who hadnâ™t read Elleâ™s essay, âœThe Crossroads of Should and Mustâ• is about helping people overcome societal obligations and other barriers in order to achieve their passion. I donâ™t think the book breaks any new psychological ground, but whatâ™s distinctive about it is the style. This isnâ™t a book filled with prose. Instead, itâ™s actually a piece of art. Every page has unique drawings, colorful script, markings, etc. It really drives home the optimistic message and definitely makes it more memorable. That said, the very design of the book tells you much about its intended audience âœ artists. Elle seems to be talking primarily to struggling artists. The examples she mentions are Picasso, Philip Glass, John Grisham, etc. Many of her ideas for finding your âœmustâ• involve paints, paper, etc. Computers are bad. If your âœmustâ• is to become a doctor, a president, etc., youâ™ll probably find that this book doesnâ™t speak to you as much. For me, I was looking at a writing career, so I probably fell within the target audience, but barely. I was also a bit surprised that, aside from the authorâ™s own story, all of the examples in the book were of famous people. I know for me that one of the most intimidating aspects of âœgetting to mustâ• is the recognition that Iâ™ll probably never measure up to the greats in my calling.

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