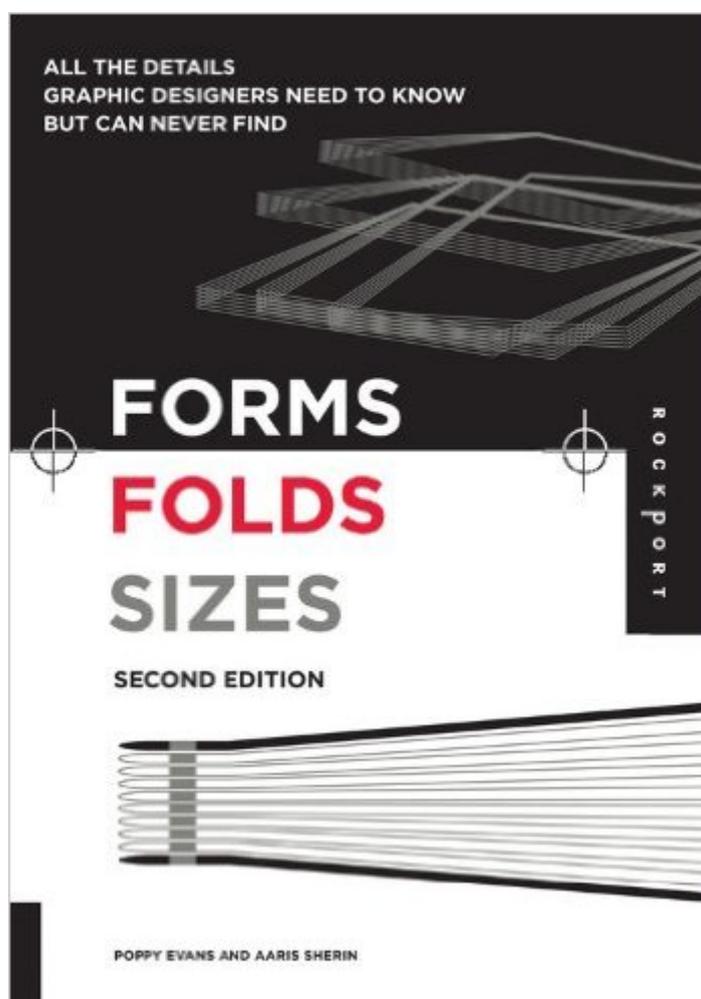


The book was found

# Forms, Folds And Sizes, Second Edition: All The Details Graphic Designers Need To Know But Can Never Find



## Synopsis

It's tough to remember all the minute details of packaging standards and conversions when you are a designer juggling varied projects. With *Forms, Folds & Sizes* " Revised, you can just look them up! Including updated information and new topics, this handbook provides designers with all the little details that can make or break a design, such as how much space to leave in the gutter when designing barrel folds, how to layout a template for a box and the ratios of each part, metric conversion charts, and standard envelope sizes in the USA, Europe, Canada and Asia. Featuring new topics such as sustainable design, web design, and grid design basics, *Forms, Folds & Sizes* " Revised is the one resource to turn to for answers to everything from folds and bindings to paper, imaging and much, much more!

## Book Information

Vinyl Bound: 336 pages

Publisher: Rockport Publishers; 2 edition (January 1, 2009)

Language: English

ISBN-10: 1592534619

ISBN-13: 978-1592534616

Product Dimensions: 1 x 1 x 1 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (18 customer reviews)

Best Sellers Rank: #183,340 in Books (See Top 100 in Books) #5 in [Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Industrial Design > Packaging](#) #751 in [Books > Arts & Photography > Graphic Design > Commercial](#) #1091 in [Books > Arts & Photography > Decorative Arts & Design](#)

## Customer Reviews

Length: 8:54 Mins

Some things to note - I was aware that this book might not be perfect in Kindle format but still think it's an excellent reference as an ebook. I've included a video of things to help you make a decision on your purchase because I can see why the ebook might be a disappointment if you don't know certain things in advance. If you need the following aspects of the book to be accurate, you should buy the paper book: \* COLOR - even if the publisher makes an update to the ebook (which I would recommend) the color references in this book will not be a perfectly accurate representation due to

color calibration of electronic devices. Right now, even on a kindle fire, the color pages are black and white and useless.\* RESOLUTION - if you need the resolution reference information in this book, there is nothing that the publisher can do to make these accurate on any kindle. This is simply where there's a technical impossibility on an electronic device over paper.\* FONT SIZE - this is a very small portion of the book but if you need a point size reference, please do not rely on the ebook for this. I've shown a side by side in the video.NOTE ON KINDLE MODELS that might affect your decision: If your Kindle is not touch screen, you should probably consider getting the paper version as well. Many of the image references need to be zoomed in on which is something that's easier on the touch screen models than on the traditional button based kindle devices.All of this aside, this is still an excellent reference even as an ebook for pretty much every other section of the book. Forms, folds, binding types, envelope dimensions and plenty more.

Meant to be a reference for graphic designers, this book has everything but the kitchen sink in it. As I flipped through, I was constantly amazed at how much useful information I was finding. For me, the best parts are about everything to do with printing: paper sizes & kinds, folding templates for folders, envelopes, & packages, binding methods, printing techniques, etc. There's a large CMYK process "color finder" section at the back as well as a glossary of terms.No, of course it's not exhaustive, but they did a great job of fitting as much information as possible within a book of practical size.I definitely would recommend this to anyone looking for a reference book of this sort.

Great resource for graphic designers. It's not exactly design techniques, but it is knowledge that graphic designers should know about various things like paper, envelope dimensions, mailing, folds, etc. Very important and great reference book. I highly recommend it and it's very organized and easy to read.

Don't buy the Kindle version. It is not in color, rendering the color reference charts useless. Not a good reference source in digital format. I'm sure it's great in print.Tried to get a refund - still waiting...

I've always enjoyed browsing through reference books and now I have one specific to design! This book is packed with technical information, and in the rare case that it might not be totally exhaustive, it at least gives me a vocabulary to look for further information in other places. I wish I would have had this book as a student, but even now it's not too late, I love it.

This book help with my school assignments in graphic design. Not only is it a big help, but good information on packaging and the different shapes and texture of material is discussed.

Ever wonder what all those paper sizes mean when you print to a plotter? This book was too handy not to share, so I bought two of them so that the office would have a copy available.

Got this book for a class I am taking and it is a great resource for designers. Small chapters with tons of details that are very handy when a job is in process.

[Download to continue reading...](#)

Forms, Folds and Sizes, Second Edition: All the Details Graphic Designers Need to Know but Can Never Find Planet Law School II: What You Need to Know (Before You Go), But Didn't Know to Ask... and No One Else Will Tell You, Second Edition The NUTRITION NAVIGATOR [US]: Find the Perfect Portion Sizes for Your Fructose, Lactose and/or Sorbitol Intolerance or Irritable Bowel Syndrome Fabrics: A Guide for Interior Designers and Architects (Norton Professional Books for Architects & Designers) Designers' Guide to Eurocode 8: Design of Bridges for Earthquake Resistance (Designers' Guide to Eurocodes) Build Your Own LOFT BUNK BED (Twin FULL Queen KING Adult & Child Sizes) Pattern DIY PLANS; So Easy, Beginners Look Like Experts; PDF Download Version so you can get it NOW! Pharmaceutical Dosage Forms: Tablets, Third Edition (Three-Volume Set): Pharmaceutical Dosage Forms: Tablets, Volume 1, Second Edition What You Need To Know: When You Can't Find Your UNIX System Administrator Business and Legal Forms for Interior Designers The Techniques of Modern Structural Geology: Folds and Fractures Toilet Paper Origami: Delight your Guests with Fancy Folds & Simple Surface Embellishments or Easy Origami for Hotels, Bed & Breakfasts, Cruise Ships & Creative Housekeepers (Crafts/Towel Folding) Caperucita Roja: The Graphic Novel (Graphic Spin en EspaÃ ol) (Spanish Edition) Everything You Need to Know about the Dangers of Tattooing and Body Piercing (Need to Know Library) Everything You Need to Know About Caregiving for Parkinson's Disease (Everything You Need to Know About Parkinson's Disease) (Volume 2) 50 Maths Ideas You Really Need to Know (50 Ideas You Really Need to Know Series) 601 Words You Need to Know to Pass Your Exam (Barron's 601 Words You Need to Know to Pass Your Exam) Everything You Need...english To Know About English Homework (Everything You Need to Know about (Scholastic Paperback)) Residential Inspector's Guide to Codes, Forms, & Complaints (Residential Inspector's Guide to Codes, Forms, and Complaints) Contractor's legal forms and guides (500 legal forms book series for alllegaldocuments.com 1) Winning Your Personal Injury Claim: With Sample Forms and

## Worksheets (Self-Help Law Kit With Forms)

[Dmca](#)