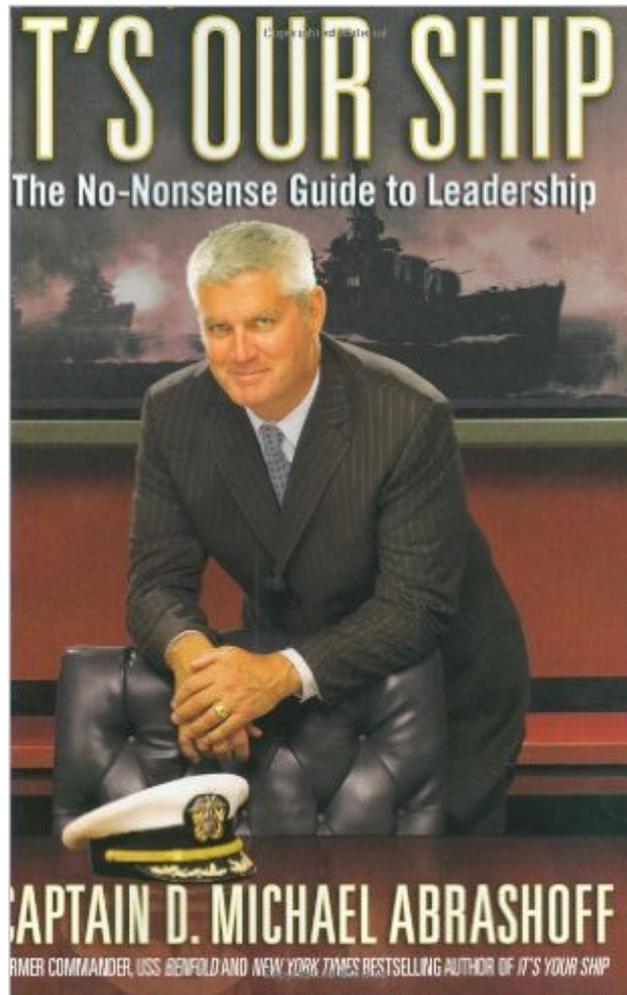


The book was found

It's Our Ship: The No-Nonsense Guide To Leadership



Synopsis

The story of Captain Abrashoff and his command of USS Benfold has become legendary inside and outside the Navy. By governing his ship with his unique management techniques, Abrashoff turned the Benfold into a model of naval efficiency, with amazing cost savings, the highest gunnery score in the Pacific Fleet, and a highly motivated and top performing crew. In IT'S YOUR SHIP, he first demonstrated how to bring his successful management techniques from the ship to the boardroom. Now, in his newest book IT'S OUR SHIP, in the same rugged, can-do voice, Abrashoff will focus on the leadership, motivational, and management insights and tips that he has learned from his last six years of addressing business and corporate audiences. Abrashoff's timely advice will be eminently prescriptive, and will feature anecdotes and insights from leaders of businesses large and small and from public and non-profit sectors.

Book Information

Hardcover: 208 pages

Publisher: Grand Central Publishing; 1 edition (May 12, 2008)

Language: English

ISBN-10: 0446199664

ISBN-13: 978-0446199667

Product Dimensions: 6.2 x 0.8 x 9.2 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (37 customer reviews)

Best Sellers Rank: #77,578 in Books (See Top 100 in Books) #8 in [Books > Engineering & Transportation > Engineering > Marine Engineering](#) #1104 in [Books > Business & Money > Management & Leadership > Leadership](#) #3970 in [Books > Health, Fitness & Dieting > Psychology & Counseling](#)

Customer Reviews

I'm a big fan of Captain D. Michael Abrashoff's leadership methods and his books. His latest, IT'S OUR SHIP - The No Nonsense Guide to Leadership is the third in a series based on his command tour aboard USS BENFOLD (DDG65) and building on his experiences with leaders in the business world. In this third book, I see Michael's growth as an author and as a leader. The third book includes some snippets from the story outlined in his first best seller - IT'S YOUR SHIP. Sure to be a best seller in its own right, IT'S OUR SHIP provides a great blend of Michael's own story with those of other proven leaders in the business world. These are stories worth telling and Michael tells

them exceedingly well. In his latest book, he takes you back to USS Benfold, then to The Container Store, Pitney Bowes, Aflac, 1-800-GOT-JUNK and many other commercial enterprises before ending where he started - USS BENFOLD. From each enterprise, he brings together their leadership lessons with his and demonstrates that these principles work in every environment. All it takes is "collaboration" - the key word in this book. I come at the three books (the second was GET YOUR SHIP TOGETHER) from a different perspective and with a much more critical eye than most readers. I was commissioned the same year (1982) Michael was - though from Officer Candidate School in Newport, Rhode Island rather than the United States Naval Academy in Annapolis, Maryland. We both assumed command in 1997 (though my command was a shore command) and we both worked for the Secretary of Defense (though mine was Donald H. Rumsfeld - as fine, patriotic, and honest a man as ever served (twice) in that demanding position).

In "It's Our Ship," CAPT Mike Abrashoff describes the element missing from his first book, "It's Your Ship: Management Techniques from the Best Damn Ship in the Navy," a bold leadership approach that turned the conventional ideas of stodgy senior Navy leaders on its head. I used many of the techniques he described in his initial book to shape my own work environment in healthcare. What he describes in his latest book, and what I have come to realize in my own endeavors, is the wisdom of collaboration. Instead of encouraging healthy sustainable improvements, competition (as in "the best") can actually provoke schadenfreude (glee in another's downfall) and off-track searches for armor chinks. Collaborative leadership looks to the bigger picture, to the mission and accomplishments of the larger organization that create opportunities for all to benefit. Abrashoff uses the nautical theme to organize his material into eight chapters: 1. Ahoy - Welcome aboard our ship In this chapter, Abrashoff describes one of the techniques he used on the USS Benfold to welcome new sailors and describes learning good and poor leadership in his experiences on the Benfold. He highlights the practices developing a company "World Tour," where new employees receive a "passport" with lists of to-do training and customer-service classes. Another company hired its best customers, resulting in a turnover rate of less than 10% while competitors routinely face 70% turnover rates. Companies must continue to recruit people even after they're onboard. 2. Buoy up your people - inspiring everyone to be their best.

[Download to continue reading...](#)

It's Our Ship: The No-Nonsense Guide to Leadership The No-Nonsense Guide to International Development (No-Nonsense Guides) THE COMPACT, NO-NONSENSE GUIDE TO BADMINTON (COMPACT, NO-NONSENSE GUIDES Book 1) Leadership: Leadership styles and techniques that

will make you a better leader (Leadership books Book 1) Nonsense: Red Herrings, Straw Men and Sacred Cows: How We Abuse Logic in Our Everyday Language The Basic Guide to SuperVision and Instructional Leadership (3rd Edition) (Allyn & Bacon Educational Leadership) Strategic Leadership: Integrating Strategy and Leadership in Colleges and Universities (The ACE Series on Higher Education) Leadership for a Better World: Understanding the Social Change Model of Leadership Development Practicing the Art of Leadership: A Problem-Based Approach to Implementing the ISLLC Standards (4th Edition) (Allyn & Bacon Educational Leadership) Law and Ethics in Educational Leadership (2nd Edition) (Allyn & Bacon Educational Leadership) Effective Leadership and Management in Nursing (8th Edition) (Effective Leadership & Management in Nursing (Sull) Liderazgo principios de oro [Golden leadership principles]: Las lecciones que he aprendido de una vida de liderazgo [The lessons I have learned from a lifetime of leadership] Effective Leadership and Management in Nursing (Effective Leadership & Management in Nursing (Sull) Leadership Roles and Management Functions in Nursing: Theory and Application (Marquis, Leadership Roles and Management Functions in Nursing) Management And Leadership For Nurse Administrators (Roussel, Management and leadership for Nurse Administrators With Online Access) The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values Our Story: 77 Hours That Tested Our Friendship and Our Faith Modified: GMOs and the Threat to Our Food, Our Land, Our Future Vaccine Epidemic: How Corporate Greed, Biased Science, and Coercive Government Threaten Our Human Rights, Our Health, and Our Children The Story of Stuff: How Our Obsession with Stuff Is Trashing the Planet, Our Communities, and Our Health-and a Vision for Change

[Dmca](#)