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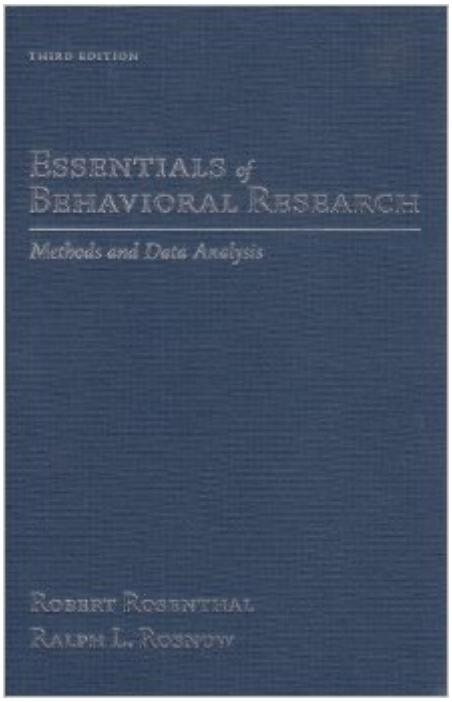
Essentials Of Behavioral Research: Methods And Data Analysis



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Synopsis

The only comprehensive treatment of methods and data analysis, this classic advanced undergraduate/graduate text in research methods requires statistics as a prerequisite. The first half of the text concentrates on research methods and the second half introduces students to advanced statistical procedures.

Book Information

Hardcover: 848 pages

Publisher: McGraw-Hill Humanities/Social Sciences/Languages; 3 edition (April 4, 2007)

Language: English

ISBN-10: 0073531960

ISBN-13: 978-0073531960

Product Dimensions: 6.4 x 1.5 x 9.4 inches

Shipping Weight: 2.7 pounds

Average Customer Review: 4.4 out of 5 starsÂ Â See all reviewsÂ (11 customer reviews)

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Customer Reviews

This is the one that you'll keep after the class is over. You'll come across some odd methodological issue 5 years after you buy the book and it'll be in there, explained perfectly. The section on interpretation of interactions is particularly great. You can't learn more about power and meta-analysis more efficiently than by reading the relevant chapters in here. The ethics chapter is more entertaining than anything like it in any other text. I've been teaching from this book for 9 years and still get students calling saying thanks for making them buy it.

This Rosenthal & Rosnow book is destined to be a classic (the 2nd ed. already is). Rarely will you encounter this level of philosophical breadth, statistical depth, and historical perspective so well unified in a single text in any field. And all of it is as clear as a glass of gin in the sun. I keep mine close by my desk and refer to it often.The next generation of behavioral science students will be lucky to start with this one and have it as a lifelong reference.E. K. Foster, PhD

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I actually was trying to order the 3rd edition and accidentally ordered this 2nd edition because I didn't pay attention to the change of the picture from 3rd to 2nd when I clicked on the "New" button. However, this is still a great book!

I'm a doctoral student at UC,Riverside. Professor Rosenthal is the lecturer of my methodology courses. At the beginning I was not particularly fanatic about buying this book because of the high price. Nevertheless I bought it, and found it extremely useful when doing research later. For me, I can see it as a book I will go back to often in the future. Some fundamental issues are so clearly explained in the book.

This is one of the most comprehensive and clearly written textbooks for graduate level behavior science methods I have come across. I learned from this book myself and, now as a professor, I will be using it in my graduate class.

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