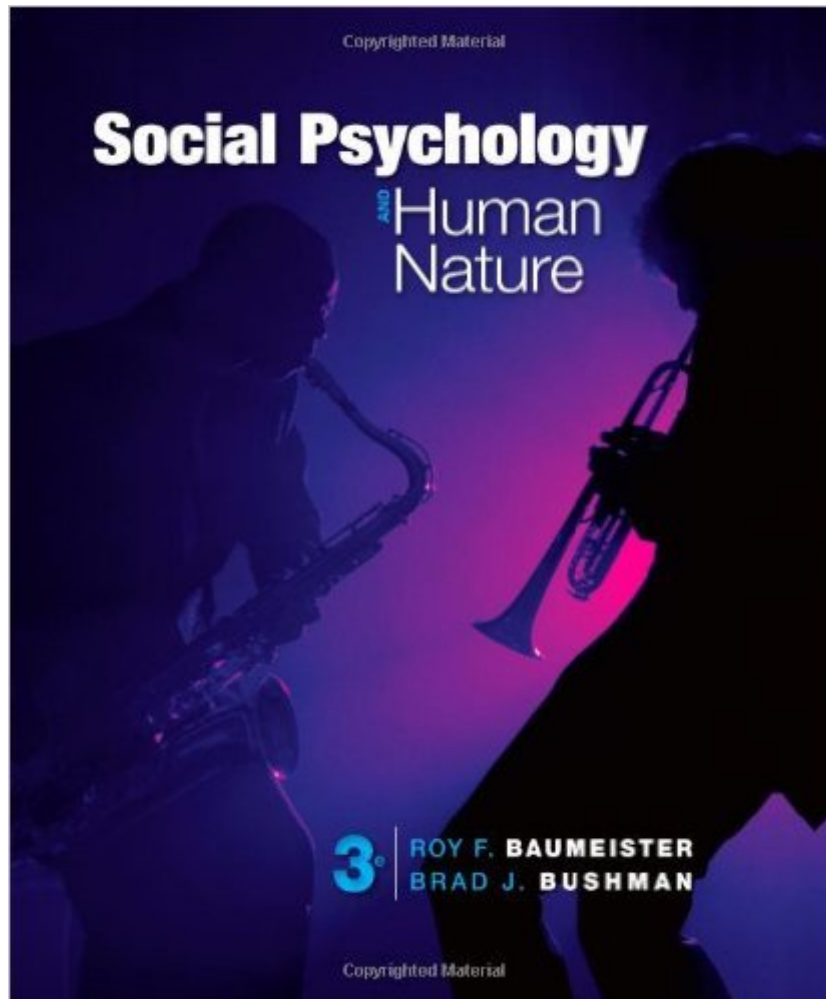


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Social Psychology And Human Nature, Comprehensive Edition



Synopsis

You are a member of a social world on a planet that is home to about 7 billion people. This social world is filled with paradox, mystery, suspense, and outright absurdity. Explore how social psychology can help you make sense of your own social world with this engaging and accessible book. Roy F. Baumeister and Brad J. Bushman's SOCIAL PSYCHOLOGY AND HUMAN NATURE, 3rd Edition can help you understand one of the most interesting topics of all--the sometimes bizarre and baffling but always fascinating diversity of human behavior, and how and why people act the way they do. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

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Customer Reviews

This is a must read book for anybody who is interested in human nature and what makes people tick. The narrative is very engaging and it is packed with the latest research. It is very well presented and structured. When ever I read a section of this book I go away thinking about the topic. I am a graduate and yet enjoy reading this book. It is very strong on its teaching/pedagogy quality. And on its separate topics. It has a great applied section. I live in Europe and was pleased that it included European research.

I'm really enjoying this book, easy to read thru pages, and because the pages are loose, I can just take what ever chapter I need to read.

Very well written and easy to follow. Highly recommend purchasing this book if you are interest in social psychology. Woo.

This book is very informative -- I'm using it for a social psych course at my university. Not too heavy (information-wise) and gives some good real-world flavor text.

It is an easy read, easy to understand, and it has practice quizzes in the middle of chapters that are really helpful.

My order was delivered fast. Item was exactly as described.

Great book ...delivery on time

What I needed for class

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